

**Longwood Gardens & White Flower Farm
Webinar: *Demystifying Horticulture*
September 25, 2020
Resource Guide**

Horticulture Careers

From an Aerial Applicator, to a Food Scientist, Landscape Architect, Sports Turf Manager, to even a Zoological Horticulturist, there are so many careers in horticulture. [Seed Your Future](#) has compiled a list of careers in horticulture include the training and education needed, where to study, salary expectations, videos from professionals about their experience, and more.

Online Job Searches

[Indeed.com](#)
[HortJobs.com](#)
[LinkedIn.com](#)

Online Educational Resources for All

[Longwood Gardens' Online Programs](#) offer learning in the field of horticulture, floral and landscape design, botanical arts, garden photography, and more.

[White Flower Farm's How-to-Videos](#) include topics ranging from growing hellebores, ornamental grasses, and roses, to pruning hydrangeas, propagating plants from cuttings, and so much more.

The [American Horticultural Society](#) offers several resources such as growing zone maps, publications, gardening podcasts, and their Master Gardeners Program.

[Penn State Extension](#) provides access to articles, videos, online courses, hands-on workshops, plant identification, conferences, on-site consultation, and more.

[The Woody Plant Conference](#) has compiled online learning resources from a number of different gardens and arboretum, including Chanticleer, Morris Arboretum, Tyler Arboretum, and Scott Arboretum of Swarthmore College.

[American Society for Horticulture Science](#) provides research for fruit, vegetable, turf, and ornamental crop producers through professional journals including *HortTechnology*, *HortScience*, and the *Journal of ASHS*.

[Ball Publishing's Hort Calendar](#) lists the major conferences and lectures across the U.S. and includes access to professional magazines including *GrowerTalks* and *Green Profit* and several newsletters.



Advanced Education Opportunities

Seed Your Future has compiled a list of [horticulture scholarships](#) available to study horticulture, gardening, floriculture, landscape design, urban gardening, and many more options in the world of plants. Some scholarships are for formal education at colleges and universities, others are continuing education and certification programs.

[Internships](#) can range from formal education at colleges and universities, to continuing education and certification programs. Seed Your Future maintains a listing of horticulture internships by area of study, sponsoring organizations, and by state offerings.

[Internships for U.S. Students](#) at Longwood Gardens are open to current college students and individuals who have graduated within the past year. Opportunities are 3 or 12 months in areas of production, display, design, performing arts, marketing and communications, education, and more.

The [Professional Horticulture Program](#) at Longwood Gardens is a two-year program offering the opportunity to engage in hands-on learning alongside expert staff at one of the great gardens of the world. Designed for recent high school graduates to those looking to change careers, graduates enjoy successful careers in public, private, and commercial horticulture, and join a network of Longwood alumni working in leadership positions around the globe.

[Longwood Fellows Program](#) is a 13-month, residential living and working experience that further develops high-potential individuals' leadership skills while heightening their self-awareness. The program is guided by the legacy of visionary business leader Pierre S. du Pont and is grounded in the literature of experts within the discipline of leadership, organizational behavior, and nonprofit management.

