Jim Harbage, Director, Floriculture and Conservatories

About the Speaker
Dr. James (Jim) Harbage leads the Floriculture division at Longwood Gardens and is responsible for the acquisition and production of seasonal plants and managing Longwood’s conservatories. Dr. Harbage and his team are responsible for all processes related to floriculture, from production through display and for all plant culture under glass.

Prior to joining Longwood Gardens, Dr. Harbage was an associate professor of horticulture at South Dakota State University. He has a Ph.D. in Horticulture and Botany from the University of Wisconsin-Madison and a Master of Science Degree in Horticulture from the University of Maryland, College Park.

Signature Presentation
The How of the Wows
Learn first-hand how Longwood Gardens develops, plans and installs exciting and innovative horticulture displays. This includes an overview of how Longwood creates and grows its spectacular plants and flowers to create its spectacular displays.

“At Longwood Gardens we are growing extraordinary and alluring plants in extraordinary ways.”

Recent Presentations/ Appearances
- International Symposium of Shanghai Chenshan Botanical Garden
- International Plant Propagators Association
- American Society of Horticulture Science
- American Public Gardeners Association
He also speaks at garden clubs throughout the United States as well as at Longwood events and continuing education classes

In the News
- New York Times
- Washington Post
- KYW News Radio
- Greenhouse Grower
- Pennsylvania Gardener