

# LONGWOOD GARDENS

## Jim Harbage, Director, Floriculture and Conservatories

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### About the Speaker

Dr. James (Jim) Harbage leads the Floriculture division at Longwood Gardens and is responsible for the acquisition and production of seasonal plants and managing Longwood's conservatories. Dr. Harbage and his team are responsible for all processes related to floriculture, from production through display and for all plant culture under glass.

Prior to joining Longwood Gardens, Dr. Harbage was an associate professor of horticulture at South Dakota State University. He has a Ph.D. in Horticulture and Botany from the University of Wisconsin-Madison and a Master of Science Degree in Horticulture from the University of Maryland, College Park.

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### Signature Presentation

#### *The How of the Wows*

Learn first-hand how Longwood Gardens develops, plans and installs exciting and innovative horticulture displays. This includes an overview of how Longwood creates and grows its spectacular plants and flowers to create its spectacular displays.

*“At Longwood Gardens we are growing extraordinary and alluring plants in extraordinary ways.”*



### Recent Presentations/ Appearances

International Symposium  
of Shanghai Chenshan  
Botanical Garden

International Plant  
Propagators Association

American Society of  
Horticulture Science

American Public  
Gardeners Association

He also speaks at garden clubs  
throughout the United States as  
well as at Longwood events and  
continuing education classes

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### In the News

New York Times

Washington Post

KYW News Radio

Greenhouse Grower

Pennsylvania Gardener