

# Schedule

<b>8 am</b>	<b>Registration (Visitor Center)</b>
<b>8 am–4:45 pm</b>	<b>Plant Sale (Patio of Oranges)</b> Featuring an eclectic offering of houseplants, perennials, woodies, and more. Proceeds from the sale benefit educational travel for the Longwood Gardens Professional Gardener Program.
<b>8:50 am</b>	<b>Welcome (Ballroom)</b> Emily Reuther, Symposium Chair
<b>9 am</b>	<b>Digging In, Embracing Seasonality, and Getting Back to Gardening</b> Jonathan Wright Spanning more than 150 acres, Newfields is a vast cultural campus in the heart of the Midwest. Jonathan Wright will highlight the work he and his team have recently undertaken to reinvigorate the gardens, restore native areas, and engage a wider audience through exceptional seasonal exhibitions merging art and nature.
<b>9:45 am</b>	<b>Phytoremediation: Pollution Purging Plants</b> Kate Kennen Can plants help remediate a site's contaminants when soil testing reveals something troublesome? With careful research and planning, integrating new phytotechnology plantings into design work can result in huge financial and environmental benefits. Kate Kennen will review the tools and plants used to create effective phytolandscapes.
<b>10:30 am</b>	<b>Break</b>
<b>11 am</b>	<b>What a Chef Wants</b> Aaron Keefer What does it take to farm for direct sales to restaurants? How do chefs get their inspiration? Learn what is new in the foodie world and how to communicate with chefs from chef-turned-farmer, Aaron Keefer. What happens on the cutting edge of restaurants becomes the trends that shape our foodscape for years.
<b>11:45 am</b>	<b>Professional Gardener Alumni Spotlight Part 1 From the Ground Up: Soil Management for Crop Production in the Tropics</b> Russell Galanti, Class of 2010 What principles apply specifically to soil management in the tropics? Russell Galanti will review the importance behind soil organic matter for ecological health, as well as his research and its implementation in Hawaiian macadamia orchards and vegetable farms in Tanzania.

<b>12:15 pm</b>	<b>Lunch (Terrace Restaurant)</b>
<b>1:45 pm</b>	<b>Professional Gardener Alumni Spotlight Part 2 Engaging Southwest Philadelphia in a Historic River Garden</b> Tom Reber, Class of 2008 Bartram's Garden in southwest Philadelphia has long been a place for the exchange of ideas. In the 18th and 19th centuries, notable persons in the fields of art and science gathered to walk its grounds and discuss the central issues of their time. Join Tom Reber on a journey through this vibrant landscape of plants and people.
<b>2:15 pm</b>	<b>Professional Gardener Alumni Spotlight Part 3 Between a Rock and a Hard Place: Alpines at Missouri Botanical Garden</b> Mariel Tribby, Class of 2012 St. Louis is a tough place to grow alpine plants. Challenges include hot and humid summers, and fluctuating temperatures with little persistent snow in the winter. Since 2014, Mariel Tribby has been growing alpines at Missouri Botanical Garden, trialing different species and cultivation methods to determine the adaptability of these tough mountaintop-dwellers.
<b>2:45 pm</b>	<b>Growing for the Gardener</b> Helen O'Donnell Helen O'Donnell's work as a grower is directly informed by her garden design business; she grows the plants with which she wants to garden, following her own curiosities and artistic sensibilities. In this presentation, Helen will look at various reasons and motivations to grow plants from seed, the makeup of her target audience, and how her business fits into the larger fabric of horticulture.
<b>3:30 pm</b>	<b>Break</b>
<b>3:45 pm</b>	<b>Seeing Plants: Medium for Abstraction</b> Douglas Reed Douglas Reed's approach to design employs abstraction as a vehicle for understanding the character of a place and expressing design intentions, aiming always to attain clarity and to distill the essentials. This talk delves into recent works by Reed Hilderbrand that exemplify this approach and explores a number of artists, designers, and botanical painters who have pursued abstraction in their respective media.
<b>4 :30 pm</b>	<b>Closing Remarks</b>

# Registration Information

## Cancellation Policy

Early registrations are recommended. Seating is limited and registrations will be accepted on a first-come basis. Registration fees will be refunded less a \$30 processing fee if requests are made by January 4, 2019.

The event will be held regardless of weather conditions. No refunds will be given if you are unable to attend due to weather.

## Accessibility

Longwood Gardens and the PGAA will make every effort to assist individuals with mobility or physical disabilities.

## Attend Online!

You may now participate in Today's Horticulture anytime, anywhere, for free. You can access the symposium webcast, live or on demand, using your preferred platform, including mobile device. For details or to register, visit <http://longwoodgardens.org/todayshorticulture>. Preregistration is required.

## Professional Gardener Program

Started in 1970, this tuition-free, two-year program is offered every year to eight to ten individuals. Professional Gardener Students work in all horticultural areas within the Gardens and receive instruction from Longwood staff and outside faculty. The Professional Gardener Alumni Association (PGAA) was organized in 1976 to promote communication and to disseminate information among its members. This symposium is held annually thanks to the volunteer efforts of a committee of the PGAA.

For more information about the Professional Gardener Program, call the office of Domestic and International Studies at 610.388.5401 or visit [longwoodgardens.org](http://longwoodgardens.org).

Continuing Education Units (CEUs) are offered by the following organizations for attendance at the symposium:



**ASLA** 6.5 LA CES with verification of attendance  
**PLNA** 6.5 units with self-reporting and verification of attendance  
**ASHS** 6 units with self-reporting and verification of attendance  
**APLD** 6 units with self-reporting and verification of attendance  
**AOLCP** 4 units; not available to webcast attendees  
**DNLA** 1 unit; not available to webcast attendees  
**ISA** Arborist, TW Climber Specialist, and Municipal: 3.75;  
**BCMA** Science: 1.25; BCMA Practice: 0.5; BCMA Management: 2; not available to webcast attendees

## Registration Form

### Today's Horticulture at Longwood Gardens

#### Friday, February 1, 2019

Preregistration is required. Registration is also available online: visit <http://longwoodgardens.org/todayshorticulture>. Sorry, no telephone registrations.

No walk-ins will be accepted. The Symposium fee includes admission to Longwood Gardens, all lectures, CEUs, lunch, refreshments, and plant sale access.

Name *(to register more than one person, please use a photocopy of this form)*

Company/Institution

Address

City, State, Zip

Telephone number

Email

Professional Gardener Program Alumni? Y / N

Year of Graduation \_\_\_\_\_

### Schedule/Pricing

\$119 Symposium fee (if postmarked by January 4)  
\$149 Late fee (if postmarked after January 4)  
FREE Online Webcast  
\$75 Symposium fee—PGAA Members (must be up to date on 2018 dues)

### Payment information

To register using a paper registration, please include a check payable to Longwood Gardens. To use a credit card, please register online.

### Mail to:

Continuing Education  
Longwood Gardens  
PO Box 501  
Kennett Square, PA 19348-0501

*Must be postmarked by January 25, 2019*

Phone: 610.388.5454

Questions regarding this event's content may be directed to: Emily Reuther, Symposium Chair, [todayshorticulture@gmail.com](mailto:todayshorticulture@gmail.com)

Today's Horticulture  
At Longwood Gardens  
Friday, February 1, 2019

PGAA  
Longwood Gardens  
PO Box 501  
Kennett Square, PA 19348-0501

Return Service Requested



Non-Profit Organization  
US Postage  
PAID  
West Chester, PA 19380  
Permit No. 474

LONGWOOD  
GARDENS

# TODAY'S HORTICULTURE

February 1, 2019

Hosted by

Longwood Gardens  
Chanticleer Foundation  
Mt. Cuba Center  
The Professional Gardener  
Alumni Association

## About our Speakers

### Russell Galanti

Russell Galanti graduated from the Longwood Gardens Professional Gardener Program in March 2010, after which he worked as a horticulturist at the United States Botanical Garden in Washington, D.C. He earned a BS in Horticulture Science from Temple University, and a MS in Tropical Plant and Soil Science from the University of Hawaii at Mānoa, where he is now employed as a researcher.

### Aaron Keefer

Aaron Keefer is Head Farmer for the French Laundry in Yountville, California. He grew up farming with his grandparents in the Finger Lakes region of New York and graduated from the Culinary Institute of America. Aaron now collaborates with all of the culinary teams for Thomas Keller Restaurant Group to ensure they receive the best produce possible.

### Kate Kennen

Landscape Architect Kate Kennen is the founder of Offshoots, Inc., a Boston-based landscape design and phytotechnology consulting practice. Kate's recent book, PHYTO: Principles and Resources for Site Remediation and Landscape Design, received national awards. Kate teaches phytotechnology and planting design at Harvard's Graduate School of Design and at Northeastern University's School of Architecture.

### Helen O'Donnell

Equally a gardener and a grower, Helen O'Donnell cannot be one without the other. Operating out of Putney, Vermont, she manages a garden design business and co-owns the Bunker Farm, where she has a specialty annual and perennial nursery. Helen especially credits her tutelage with Fergus Garrett at Great Dixter, where she developed a sense that great gardens come from exquisitely grown plants.

### Tom Reber

Tom Reber practiced horticulture at a number of Philadelphia-area gardens before finding his home at Bartram's Garden. As Director of Landscapes and Facilities for America's oldest botanical garden, his role is to cultivate plants, people, and their ongoing relationships to each other, both past and present. He is a 2008 graduate of the Longwood Gardens Professional Gardener Program.

### Douglas Reed

Known for his cultivated eye, relentless focus on contemporary design expression, and advocacy of culturally significant landscapes, Douglas Reed has garnered broad critical acclaim for diverse projects in urban and rural contexts. As a founding partner at Reed Hilderbrand, he brings extensive knowledge of plants and their cultural requirements to realize expressive ideas about landscape.

### Mariel Tribby

Rock gardening is Mariel Tribby's passion. As a Senior Horticulturist at Missouri Botanical Garden, she grows a wide diversity of alpine plants in three rock gardens and a perennial border. Her work at MBG has allowed her to travel and botanize in Colorado, Wyoming, Russia, and Kyrgyzstan. Mariel graduated from the Longwood Gardens Professional Gardener Program in 2012.

### Jonathan Wright

Jonathan Wright grew up next to Longwood Gardens and graduated from the Professional Gardener Program in 1997. For 13 years he was a horticulturist at Chanticleer in Wayne, Pennsylvania. In his current role as Director of Horticulture and Natural Resources at Newfields, Jonathan oversees the historic and contemporary landscape surrounding The Indianapolis Museum of Art.

## The Symposium Committee

**Emily Reuther**—Class of 2011, Symposium Chair; Owner, Five Senses Garden, LLC

**Martha Keen**—Class of 2016, Symposium Co-Chair; Horticulturist and Landscape Manager, Wyck

**Adam Glas**—Class of 2006, Speaker Coordinator; Garden Supervisor, The Scott Arboretum of Swarthmore College

**Tyler Bozzuto**—Class of 2017, Guest Engagement Lead, Longwood Gardens

**Alex Correia**—Class of 2019, Current Student, Professional Gardener Program, Longwood Gardens

**Adam Dooling**—Class of 2015, Curator of Outdoor Gardens and Herbaceous Collections, New York Botanical Garden

**Lauren Kope**—Class of 2018, Recent Graduate, Professional Gardener Program, Longwood Gardens

**Sandra Lopez Cortez**—Class of 2013, Gardener, The Scott Arboretum of Swarthmore College

**Hannah Maakestad**—Class of 2016, Design Lead, Terrain

**Mark Mosinski**—Class of 2008, Head Gardener, Dunn Gardens

**Susan Nichols**—Registrar, Continuing Education, Longwood Gardens

**Shem Ruszczyk**—Class of 2017, Gardener, Gravetye Manor

**Michael Strengari**—Class of 2014, Senior Horticulturist, Longwood Gardens

**Brian W. Trader, Ph.D.**—Director of Domestic and International Studies, Longwood Gardens

**Jessica Whitehead**—Class of 2012, Senior Horticulturist, Longwood Gardens

**Special thanks to Timothy Erdmann, David Mattern, Victor Piatt, and Deb Wiles.**